A message from the President & CEO, Barbara Patten

In 2018, over 11,000 services were provided to clients through Step Up Suncoast programs. In 2019, we remain dedicated to our mission as we continue to grow our many services and programs for the families who will need us.

Step Up Suncoast recently conducted and published a comprehensive Community Needs Assessment. With this information, Step Up Suncoast will refresh its Mission, Vision, and Core Values as the agency strategically plans for the next three years.

Step Up Suncoast continues to be committed to breaking the cycle of poverty at the front end through our early childhood programs and services.

The Head Start program delivers outstanding school readiness scores in all its centers, and the staff remains engaged and eager to help our children prepare academically, socially, and emotionally for kindergarten.

Step Up Suncoast offers four home visiting programs. These programs provide creative, quality services delivered in the home to families with children aged six-weeks to five years.

We also continue to provide emergency direct client services to residents in need of utility, rental, mortgage, and food assistance through the Low Income Home Energy Assistance Program and Season of Sharing funding. The Family Self-Sufficiency program provides the support necessary for clients to obtain careers that pay a living wage.

As we celebrate over 50 years of service in the community, we remember the milestones and reflect on our past, but are also inspired and excited by our future. We look to engage the community for their input and support of our mission while we continue our primary focus of empowering families towards long-term economic self-sufficiency.

Thank you for your support.

Barbara Patten, President & CEO

Leadership Team

Colin Boyle, Director of IT  
Jill Gass, Director of Development  
Susan Gilbert, Deputy Head Start Director  
Mary Hughes, Director of Human Resources  
Carol Hunt, Director of Early Childhood Services  
Kathy Petreka, Director of Head Start & Early Head Start  
Amy Tittle, Chief Financial Officer  
Albertha Williams, Deputy Head Start Director
Vision
Families have generational economic security.

Core Values
Inspiring Hope. Improving Lives. Strengthening Communities.

Board Members

Charlie Kennedy, Public Sector, Chair
Dr. Robin Thompson, Private Sector, Vice Chair
Sherod Halliburton, Private Sector, Treasurer
Cornelle Maxfield, Private Sector, Secretary
Tyquilla Reed-Lee, Client Sector, Policy Council Chair
Lauri Benson, Public Sector, DeSoto County
Esther Bragg, Public Sector, Hardee County
Barbara Harvey, Client Sector, Palmetto
Jennifer Koselak, Private Sector
Jesus Nino, Public Sector, Bradenton
Jacqueline Rivera, Client Sector, Hardee County
Leland Taylor, Esq., Private Sector
Priscilla Villanueva, Client Sector, DeSoto County
Keenan Wooten, Client Sector, Bradenton

Highlights of 2018

• In January 2018, the position of Director of Development was added in an effort to help the agency diversify funding while also opening up opportunities to broaden and strengthen our current programming.

• In June 2018, Step Up Suncoast underwent a name change and brand relaunch. Previously known as Manatee Community Action Agency, Inc., we hope the name change empowers others to join us in stepping up to fight poverty across our region.

• In November 2018, our sixth Rise and Shine Early Learning center opened at the Step Up Suncoast administrative campus to 88 children under the age of five.
A message from the CFO, Amy Tittle, CPA

Financial growth enables us to increase the number of people we help in our community. In 2018, our annual budget grew by 15%. This growth came from a variety of sources, with the largest portion being attributable to our Early Head Start Expansion grant award that increased our annual budget by over 1.6 million dollars. Also, our new Development Department exceeded its fundraising goals by raising $107,102 in 2018.

2018 Revenue Numbers

<table>
<thead>
<tr>
<th>REVENUE</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>FEDERAL GRANTS</td>
<td>$11,914,877</td>
<td>79.6%</td>
</tr>
<tr>
<td>MANATEE COUNTY GRANTS</td>
<td>$1,142,903</td>
<td>7.6%</td>
</tr>
<tr>
<td>INKIND EARNED</td>
<td>$983,793</td>
<td>6.6%</td>
</tr>
<tr>
<td>PROGRAM INCOME</td>
<td>$429,292</td>
<td>2.9%</td>
</tr>
<tr>
<td>PRIVATE GRANTS</td>
<td>$307,505</td>
<td>2.1%</td>
</tr>
<tr>
<td>DONATIONS</td>
<td>$107,102</td>
<td>0.7%</td>
</tr>
<tr>
<td>UNITEDWAY GRANTS</td>
<td>$56,500</td>
<td>0.4%</td>
</tr>
<tr>
<td>MISCELLANEOUS INCOME</td>
<td>$26,221</td>
<td>0.2%</td>
</tr>
<tr>
<td><strong>Total REVENUE</strong></td>
<td><strong>$14,968,193</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>
A message from Human Resources, Mary Hughes

The Human Resources team is dedicated to providing services that support and advance the success of Step Up Suncoast through our most valuable resource – our people. Every employee has an important role in our agency and programs. In providing personnel services, we strive to promote a workplace environment that is characterized by fair treatment of staff, open communication, personal accountability, and mutual respect. I’m proud to be a part of an organization that helps and inspires employees to be the best versions of themselves.

Mary Hughes, CPP, PHR, SHRM-CP

<table>
<thead>
<tr>
<th>Ages of Staff</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-24</td>
<td>8%</td>
</tr>
<tr>
<td>25-39</td>
<td>34%</td>
</tr>
<tr>
<td>40-49</td>
<td>20%</td>
</tr>
<tr>
<td>50-59</td>
<td>20%</td>
</tr>
<tr>
<td>60+</td>
<td>18%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Years of Service</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Over five years</td>
<td>40%</td>
</tr>
<tr>
<td>Over ten years</td>
<td>23%</td>
</tr>
</tbody>
</table>

198 Full time staff

15 Part time staff
A message from the Development Director, Jill Gass

In 2018, the first development program was launched at Step Up Suncoast to help diversify funding. A marketing and communication plan was also rolled out to help increase local visibility and highlight agency accomplishments throughout the year. We hosted our first annual fundraiser in October called Step Up to the Plate and had 60 guests attend. This is also when the Founding 50 campaign was launched. We look forward to 2019 and finding additional local support for our growing and ever evolving programming.

Founding 50
Step Up Suncoast celebrated 50 years of inspiring hope, improving lives and strengthening our community in 2018. We are grateful for these donors for their support of our mission and helping us to move families out of the pattern of poverty, now and for years to come.

Nadine Baez  
CS&L CPAs  
Florida Power and Light  
Grapevine Communications  
Nino & Tara Gancitano, Allstate Insurance Company  
Jill & Dane Gass  
Carol Hunt  
Johnston Family Fund of Manatee Community Foundation  
Kallens Little Delgado  
Dennis & Jenny Koselak

Deanna & Jim Nichols  
Barbara Patten  
Susan Rawson  
Terry Rawson  
Sir Speedy Print, Signs and Marketing  
Doug & Gena Smoot  
Stahl & Associates Insurance  
Kim & Leland Taylor
Inkind Donors

13th Avenue Dream Center
Allstate Insurance Company
Baby Banana
Bayside Community Church
Board of Directors
Bradley Yount
Burger King
Carlson Studio Architecture
Cornerstone
CS&L CPAs
Detwiler’s Market
Essential Elements, LLC
Fifth Third Bank
Grapevine Communications
Head Start Parents and Friends
Kaplan Early Learning Company
LENA
Lifetouch Preschool Portraits
Liquid Bottles
Manatee County Housing Authority
Mile IQ
National Council of Jewish Women
Oasis Publications
Olive Garden
Palmetto Women’s Club
Pamela Gladysz, RD, LD
Parkland, LLC
Police Athletic League
Policy Council Members
Publix Super Markets, Inc.
School Board of Manatee County
Selah Freedom
Serbin Printing
St. Mary Magdalene Episcopal Church
Teaching Strategies
The Bug Eraser
The Manatee Players, Inc.
Three Seasons, LLC
Un Nuevo Comienzo Church
Walmart Inc.

Volunteer hours served 2,974

Average individual donation $866

Total individual gifts given 133
Programs at Step Up Suncoast

**CATCH Speech and Language** – A program providing speech and language screening for children aged 30 months through five years. On a limited basis, CATCH funded speech therapy may also be available to families.

- 97% of children receiving speech therapy made appropriate progress on their therapeutic goals after receiving services for six months or longer
- 21% of children screened for speech and language development were identified with concerns and referred for additional evaluation and therapy
- 76% of parents followed up on a referral for further speech evaluation
- 601 children received speech and language screenings

**Emergency Services** – A program that supports individuals and families from Manatee County who are on the verge of homelessness to stay in their homes. Funds may be used for rent or mortgage, utility bills, childcare, transportation, work tools or other crucial expenses.

- 275 families avoided homelessness due to emergency rental or mortgage assistance
- 85 families received emergency utilities assistance

“The staff) always does a great job of making people in our community feel loved and worthy..."
Family Self Sufficiency – A program created to empower, support, and guide families towards economic independence through education. Students receive help in assessing their needs, setting goals, mentoring and discovering employment pathways.

- 73% of students successfully complete the program
- Four new students were added to the program in 2018
- Current students are actively seeking degrees in Radiography, Occupational Therapy Assistant, Registered Nurse, or Practical Nursing programs

Healthy Families Manatee – A home-visiting program that focuses on parenting skills, developmental milestones, discipline, and goal setting. Healthy Families staff helps monitor the child’s development as well as provide activities to increase their skills. Resources are provided for services throughout the community and general support for the entire family.

- 99% of children in families who completed the Healthy Families Florida program had no “verified” findings of child maltreatment within 12 months after completion
- 96% of target children were up to date with immunizations by 24 months of age
- 96% of mothers enrolled in Healthy Families did not have a subsequent pregnancy within two years of the target child’s birth
- 270 families served
- 1,583 total home visits
Programs continued...

**Home Instruction for Parents of Preschool Youngsters (HIPPY)** - A parent involvement, school readiness program that helps parents prepare their three-, four-, and five-year-old children for success in school. The parent receives a set of carefully developed curriculum and materials designed to strengthen their child’s cognitive, early literacy, social/emotional, and physical development skills.

- 100% of parents reported reading to their child at least three or more times per week at the end of the curriculum period, up from 73% reported at the beginning
- 100% of parents reported having a structured time to provide HIPPY activities at the end of the curriculum period, up from 54% reported at the beginning
- From pretest to posttest within a curriculum period, the Bracken School Readiness Assessment score increased by 23.21 points, a 34.3% increase
- 278 families served
- 3,301 total home visits

**Housing Assistance** – A program providing one-on-one counseling for families in a variety of areas related to housing needs. The HUD-certified housing counselor offers guidance, referrals, information, and support to families at risk of becoming homeless.

- 45 families received help with mortgage modifications and avoided foreclosure
- 125 individuals graduated from the First Time Home Buyer class
- 30 families received budget and credit counseling

> Everyone I came in contact with including over the phone, was amazing… they were patient, kind, and very informative.

> They (the staff) are always helpful. Every time I have come in for assistance, they have provided answers.
Low Income Home Energy Assistance (LIHEAP) – A program assisting families and individuals who spend a high proportion of their household income on home energy.

• 3,121 families in Manatee and Hardee counties received assistance in paying their home energy bills
• 100% of households who received crisis benefits (1,636) were reconnected to their home electric service provider or disconnection of service was prevented
• 100% of household who received home energy benefits (1,485) reduced the amount of household income was spent on home energy
• Five outreach projects at low-income senior housing locations were offered connecting an additional 325 vulnerable elderly adults to services

Parents as Teachers (PAT) – A program providing support for families through home visits, group events, a variety of health and developmental screenings, and a network of community resources. Using the PAT integrated service model, families work on a variety of goals, including increasing parental knowledge of child and family development, improving school readiness skills, and linking early intervention services to children with developmental concerns.

• 100% of babies born in 2018 to women served by Parents as Teachers during pregnancy were born full-term
• 88% of children received the most recent well-child visit recommended by the American Academy of Pediatrics
• 100% of caregivers with a positive Intimate Partner Violence screen were referred to a certified domestic violence center
• 341 families served
• 4,156 total home visits

“...The Parents As Teachers (PAT) program is wonderful...”
Programs continued...

**Teaching our Toddlers (TOTS)** – A program providing parents of young children with information and resources to support early learning. The everyday experiences of a child in the first three years have a direct impact on overall development.

- 94% of families who received TOTS services for six months or longer improved their Infant Toddler Home Environment Inventory score by 26% or greater in six critical areas that support early learning.
- 96% of TOTS children demonstrated age appropriate progress in cognition, language, social/emotional, approaches to learning and physical development.
- 91% of parents increased the baseline score on their knowledge assessment of early childhood development by 38% or greater after completing each developmental period of the TOTS curriculum.
- 108 families served
- 1,447 total home visits

> All parents should have access to TOTS (Teaching Our Toddlers).

**Tax Preparation (VITA)** – A program offering free tax filing services January through April each year at various sites throughout Manatee County. IRS trained and certified volunteers are available to assist residents whose family income is less than $66,000 with tax preparation.

- 824 tax returns prepared, 680 e-filed
- 15% increase from previous year
- 28 IRS certified volunteer preparers, 1,240 of combined volunteer hours
- Three preparation sites
- $913,787 in tax refund dollars back into the local economy
Weatherization – A program delivering energy efficiency services to low income households with the goal of reducing energy costs, improving energy efficiency in homes, and ensuring health and safety.

- 46 homes weatherized
- 34 homes were for seniors (60+)
- 38.4% was the average decrease in utility bill

Whole Child Manatee – A community service designed to work with families who have children under 18 years of age. Using a computerized Whole Child Profile, families identify their individual needs and receive information about community services and programs that may be helpful.

- 100% of families seeking health, education and economic services were connected with at least one community resource
- 45 community partners participated in monthly meetings focusing on up-to-date, relevant resources, services and information
- 225 families served
Head Start and Early Head Start Programs

An early childhood education and family engagement program focused on closing the achievement gap for children throughout Manatee County. At our six Rise and Shine Early Learning centers, we offer comprehensive childhood development programs serving children from birth to five years of age.

- Maintained designation as a five year grant recipient. We updated program goal progress for year four.
- 965 children ages birth through five years representing 46% of eligible children in Manatee County.
- Full enrollment was attained:
  - Head Start: January – May and in December of 2018
  - Early Head Start: January – July; November – December of 2018
  - Early Head Start Expansion: January – July and October – December of 2018
- Federal Review and Audit Information for 2018
  - FOCUS One Review for Head Start/Early Head Start 100% Compliant
  - Compliant Federal Review for CLASS

Services provided to Children and Families during the 2017-2018 school year:

- 429 Families received emergency services/crisis intervention
- 330 Families received resource and referral information regarding continuing education
- 270 Families received information/resources related to parenting education
- 182 Families with incarcerated individuals who received assistance
- 93 Children determined eligible to receive services for a disability
- 726 Individuals volunteered in Head Start/Early Head Start
Children’s Health Statistics during the 2017-2018 school year

- 100% of children enrolled received medical and dental exams and received and/or maintained access to continuous healthcare including physicals and immunizations
- 868 Children had or received health insurance
- 872 Children were up-to-date on preventative health care
- 893 Children were up-to-date on immunizations
- 115 Children had a diagnosed medical concern
- 100% received treatment for the identified medical concern
- 567 Children had a dental home
- 567 Children received preventative dental care
  - 478 Children were identified as needing dental treatment
  - 96% received treatment

My child has been going (to preschool) for a month and I have already seen changes in her learning.

School Readiness – Children’s progress toward attainment of positive academic and developmental outcomes is reported through the use of Teaching Strategies Assessment process. The scores expressed through percentages, predict that children will likely score “Ready” on the Kindergarten Readiness Screener at Kindergarten entry.

- Social Emotional 95%
- Approaches to Learning 89%
- Language and Literacy 84%
- Cognitive and General Knowledge 81%
- Developmental and Physical Health 88%
Head Start and Early Head Start Programs continued...

Program Highlights

- Implementation of Shine on, Standardized Families Parent Curriculum
- Head Start Director serves on The Early Learning Taskforce for Manatee County to positively impact School Readiness Outcomes
- Child Care Facility Name Change to Rise and Shine Early Learning
- Increase in credential/degreed Early Childhood Development Teaching Staff
- Received Expansion Grant to serve 80 Early Head Start children
- Started Wellness Program to address staff wellness including financial stability, physical health and social emotional support

2018 Budget and Actual

<table>
<thead>
<tr>
<th>Award</th>
<th>HHS - Head Start Program Operations</th>
<th>$3,696,651</th>
<th>$3,696,651</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>HHS - Head Start Training and Technical Assistance</td>
<td>$44,462</td>
<td>$44,462</td>
</tr>
<tr>
<td></td>
<td>HHS - Early Head Start Program Operations</td>
<td>$1,492,984</td>
<td>$1,492,984</td>
</tr>
<tr>
<td></td>
<td>HHS - Early Head Start Training and Technical Assistance</td>
<td>$34,275</td>
<td>$34,275</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Award</th>
<th>HHS - Early Head Start Program Operations</th>
<th>$1,450,000</th>
<th>$1,439,777</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>HHS - Early Head Start Training and Technical Assistance</td>
<td>$39,000</td>
<td>$36,546</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Award</th>
<th>HHS - Early Head Start Program Operations</th>
<th>$600,000</th>
<th>$608,614</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>HHS - Early Head Start Training and Technical Assistance</td>
<td>$13,000</td>
<td>$5,367</td>
</tr>
</tbody>
</table>

Non-Head Start Funding

<table>
<thead>
<tr>
<th></th>
<th>Budget</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>USDA CACFP Reimbursement</td>
<td>$480,000</td>
<td>$492,566</td>
</tr>
<tr>
<td>Florida Voluntary Pre-Kindergarten (Cash Match)</td>
<td>$420,000</td>
<td>$429,007</td>
</tr>
<tr>
<td>Manatee County Grant (Cash Match)</td>
<td>$100,000</td>
<td>$98,674</td>
</tr>
<tr>
<td>Donations and Unrestricted Funds (Cash Match)</td>
<td>$50,000</td>
<td>$67,613</td>
</tr>
<tr>
<td>In-kind (Non-Cash Match)</td>
<td>$998,609</td>
<td>$987,605</td>
</tr>
<tr>
<td>Totals</td>
<td>$9,418,981</td>
<td>$9,434,141</td>
</tr>
</tbody>
</table>
# 2019-2020 Budget Awards/Projections

<table>
<thead>
<tr>
<th>Award</th>
<th>January 1, 2019 - December 31, 2019</th>
<th>Budget</th>
<th>Match Required</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>HHS - Head Start Program Operations</td>
<td>$3,762,082</td>
<td>$940,521</td>
</tr>
<tr>
<td></td>
<td>HHS - Head Start Training and Technical Assistance</td>
<td>$44,462</td>
<td>$11,116</td>
</tr>
<tr>
<td></td>
<td>HHS - Early Head Start Program Operations</td>
<td>$1,519,410</td>
<td>$379,853</td>
</tr>
<tr>
<td></td>
<td>HHS - Early Head Start Training and Technical Assistance</td>
<td>$34,275</td>
<td>$8,569</td>
</tr>
<tr>
<td></td>
<td>USDA CACFP Reimbursement</td>
<td>$320,000</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>$7,082,436</strong></td>
<td><strong>$1,536,064</strong></td>
</tr>
<tr>
<td></td>
<td>September 1, 2018 - August 31, 2019</td>
<td>Budget</td>
<td>Match Required</td>
</tr>
<tr>
<td></td>
<td>HHS - Early Head Start Program Operations</td>
<td>$1,600,560</td>
<td>$325,621.77</td>
</tr>
<tr>
<td></td>
<td>HHS - Early Head Start Training and Technical Assistance</td>
<td>$104,911</td>
<td>$21,343.35</td>
</tr>
<tr>
<td></td>
<td>HHS - Early Head Start Program Operations - Carry Over</td>
<td>$193,843</td>
<td>$39,435.89</td>
</tr>
<tr>
<td></td>
<td>USDA CACFP Reimbursement</td>
<td>$64,000</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>$1,873,314</strong></td>
<td><strong>$386,400.12</strong></td>
</tr>
<tr>
<td></td>
<td>September 1, 2019 - August 31, 2020</td>
<td>Budget</td>
<td>Match Required</td>
</tr>
<tr>
<td></td>
<td>HHS - Early Head Start Program Operations</td>
<td>$1,628,890</td>
<td>$407,223</td>
</tr>
<tr>
<td></td>
<td>HHS - Early Head Start Training and Technical Assistance</td>
<td>$39,000</td>
<td>$9,750</td>
</tr>
<tr>
<td></td>
<td>USDA CACFP Reimbursement</td>
<td>$64,000</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>$1,701,890</strong></td>
<td><strong>$426,273</strong></td>
</tr>
<tr>
<td></td>
<td>March 1, 2019 - August 31, 2020</td>
<td>Budget</td>
<td>Match Required</td>
</tr>
<tr>
<td></td>
<td>HHS - Early Head Start Program Operations</td>
<td>$1,600,560</td>
<td>$400,140</td>
</tr>
<tr>
<td></td>
<td>HHS - Early Head Start Training and Technical Assistance</td>
<td>$40,014</td>
<td>$10,004</td>
</tr>
<tr>
<td></td>
<td>HHS - Early Head Start Program Operations - Start Up</td>
<td>$430,000</td>
<td>$107,500</td>
</tr>
<tr>
<td></td>
<td>USDA CACFP Reimbursement</td>
<td>$64,000</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>$1,744,588</strong></td>
<td><strong>$517,654</strong></td>
</tr>
</tbody>
</table>

Geographic Area Served
Step Up Suncoast serves five Counties on the southwest coast of Florida. The Counties include Charlotte, DeSoto, Hardee, Manatee and Sarasota Counties.

Charlotte County, Florida is situated on the southwest coast of the Gulf of Mexico with, Sarasota County to the North, Lee County to the South and Glades County to the East. It has a population of 169,000 with a median age of 57 years and a median household income of $44,800. Approximately 78.0% of residents are homeowners with a median home value of $154,000. The most common employment sectors are retail, healthcare and hospitality. The Charlotte Harbor Gulf Island Coast includes the areas of Boca Grande, Englewood, Manasota Key, Port Charlotte and Punta Gorda. Charlotte County hosts the Tampa Bay Rays during spring training and offers opportunities to enjoy the arts, beaches and nature year round.

DeSoto County, Florida is located to the East of Sarasota County with Hardee County to the north, Charlotte County to the south and Highlands County to the east. It has a population of 35,000 with the median age of 40 years and a median household income of $35,500. Approximately 68.0% of residents are homeowners, with a median home value of $82,000. The most common employment sectors are agriculture, fishing, utilities and construction. DeSoto County is the exact opposite of what so many visitors to Florida typically experience. DeSoto prides itself of having unspoiled land and an unhurried pace. The County seat in DeSoto County is Arcadia, known for its antique district. DeSoto County hosts a four-day rodeo every March and is a popular attraction for residents and visitors alike.

Hardee County, Florida is located to the East of Manatee County, with DeSoto County to the north, Polk County to the North and Highlands County to the East. It has a population of 27,000 with a median age of 34 years and a median household income of $36,000. Approximately 68.0% of residents are homeowners, with a median home value of $78,000. The most common employment sectors are administrative, farming/fishing/forestry, and food service. Hardee County is one of the state’s prime agriculture centers yielding prize-winning livestock and orange groves as far as the eye can see.

Manatee County, Florida is located on the Florida’s gulf coast, just south of Tampa Bay, with Sarasota County to the South, Hillsborough to the North and Hardee and DeSoto Counties to the East. It has a population of 375,000 with a median age of 48 years and a median household income of $52,000. Nearly 70.0% of its residents own a home valued at $215,000. The most common employment sectors are real estate, rental/leasing and retail. Manatee County offers everything from white sandy beaches, to historic fishing villages, and a vibrant downtown. The County includes beachfront communities like Anna Maria Island and Longboat Key to an award winning and nationally acclaimed planned community called Lakewood Ranch. Manatee County is home to the world’s largest and most advanced multi-sport training and educational institution, IMG Academy. They offer youth sports, elite athlete training, and development and have produced many successful collegiate and professional athletes across all areas of sport. Bradenton hosts the Pittsburgh Pirates players, coaches and fans for spring training at LECOM Park every year.
Sarasota County, Florida is located on the gulf coast of Florida. It is situated between Manatee County to the North, DeSoto County to the East and Charlotte County to the South. It has a population of 412,000 with a median age of 56 years and a median household income of $55,000. Nearly 76.0% of its residents own a home valued at $235,000. The most common employment sectors are real estate, rental/leasing, construction and arts/entertainment & recreation. Sarasota offers residents and visitors beautiful beaches, diverse dining and enriching arts and culture. Ninety years ago, Sarasota became the winter home of the Ringling Bros. and Barnum & Bailey circus. Today residents and visitors benefit from The Ringling Museum, Asolo Theatre, Ca’d’Zan and grounds left as a gift to the state from John and Mable Ringling. Additionally, Nathan Benderson Park, a 600-acre community park and rowing course, is located on the Sarasota and Manatee County line near interstate 75 and opened in 2014. It has had a $142 million impact on the region, hosting world rowing championships and Olympic qualifiers.
### Step Up Suncoast By the Numbers

**Unduplicated Clients:** 11,195

**Unduplicated Families:** 5,164

**Gender Distribution:**
- Male: 4,258
- Female: 6,113
- Not reported: 822

**Age Distribution:**
- 0-5: 3,496
- 6-13: 1,783
- 14-17: 734
- 18-24: 666
- 25-44: 2,105
- 45-54: 381
- 55-59: 185
- 60-64: 148
- 65-74: 284
- 75+: 168
- Not reported: 1,245

---

**Note:** The data represents unduplicated clients and families served by Step Up Suncoast during the 2018 reporting period. The gender and age distribution reflects the demographics of the clients and families served.
HAVE SOME FORM OF HEALTH INSURANCE COVERAGE

- 49% Yes
- 41% Unknown
- 10% No

WHAT BEST DESCRIBES THE FINANCIAL STATE OF YOUR HOUSEHOLD?

- 38.07% Economically secure - you can pay your bills and meet your obligations each month
- 45.48% Economically at risk - you can pay your bills but you live paycheck to paycheck
- 16.46% Economically insecure - you run out of money before paying all your bills each month

EDUCATION LEVELS

- 40% Not reported
- 22% Non High School graduated
- 18% High school graduate/equivalency
- 16% Some post-secondary
- 3% 2 or 4 year college graduate
- 1% Graduate of other post-secondary school
Step Up Suncoast By the Numbers

**Race**
- 39% Black or African American
- 31% Hispanic or Latino
- 29% Caucasian
- 1% Other

**Ethnicity**
- 35% Hispanic, Latino or Spanish Origins
- 37% Not Hispanic, Latino or Spanish Origins
- 28% Not reported

**Work Status**
- 2,279 Not reported
- 1,848 Unemployed
- 648 Employed full time
- 243 Employed part time
- 1 Unemployed, less than 6 months
- 4 Seasonal worker
- 139 Retired
Locations

Administrative Office
6428 Parkland Drive
Sarasota, FL 34243

Hardee / DeSoto County Office
202 North 6th Avenue
Wauchula, FL 33873

Rise and Shine Early Learning Centers

Morton Clark
1707 15th Street East, Bradenton

Palmetto
1315 2nd Avenue West, Palmetto

Palm View Elementary
6025 Bayshore Road, Palmetto

Parkland
6428 Parkland Drive, Sarasota

Pine Village
5631 11th Street East, Bradenton

West Bradenton
923 26th Street West, Bradenton

941.827.2887
6428 Parkland Drive • Sarasota, FL 34243
info@stepupsuncoast.org

For more information, visit StepUpSuncoast.org.